



# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: *From Dream to Reality: A Guide to Career Growth*

Date of Event: **18 November 2024** (2 PM)

#### Guest Speaker Details:

[Ms. Avani Rathore](#)

Senior Associate, BCG

#### About Speaker:

- An IIT Kanpur and IIM Calcutta alumna with extensive experience in consulting, recruitment, and mentorship at BCG, Citi, and ShareChat.
- Passionate about guiding individuals toward career success through practical advice and mentorship.
- A certified yoga instructor and avid traveller, exemplifying a well-rounded approach to personal and professional growth.

#### Committee Tasks:

- Ensured seamless event execution with personalized hospitality for our guest.
- Developed promotional campaigns on social media, amplifying the event's outreach.
- Facilitated a memento presentation by Mr. Avnish K. Sharma Sir to commemorate the event.

#### Lecture Insights:

- The session covered key strategies for cracking interviews, including knowing one's CV, maintaining confidence, and structuring responses effectively.
- Ms. Rathore emphasized staying informed about industry trends and aligning answers with company values.
- Practical advice on body language, ethical conduct, and honesty during interviews was shared, along with tips for excelling in consulting roles.
- The session concluded with practical tips on excelling in consulting roles and adapting to dynamic career landscapes.

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By:

**The Public Relations Cell  
SRCC GBO**





# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: The Power of People: The Secret Sauce to a Multimillion-Dollar Company

Date of Event: **16 November 2024 (9 am)**

#### Guest Speaker Details:

##### Mr. Vivek Raina

CEO and Co-Founder of Excitel Broadband India

#### About Speaker:

- Mr. Vivek Raina is a visionary entrepreneur with over two decades of experience in the broadband industry.
- Under his leadership, Excitel has emerged as one of India's top 10 Internet Service Providers (ISPs), serving over a million subscribers across 50+ cities.
- His innovative approach involves partnering with local cable operators as regional business allies, driving growth and transforming broadband access in underserved regions.

#### Committee Tasks:

- Created a warm and professional environment to ensure exceptional hospitality.
- Designed engaging social media content for LinkedIn and Instagram to promote the event and enhance visibility.
- The memento was presented by Mr. Anuj Jatav Sir.

#### Lecture Insights:

- The session highlighted the critical role of people in building multimillion-dollar companies, emphasizing individuality in leadership and leveraging technology for scaling operations.
- Mr. Raina shared his approach to overcoming challenges, such as scaling up while maintaining operational efficiency and replicating success through team empowerment.
- He delved into the importance of entrepreneurship as a mindset—one rooted in trust, experimentation, and making a meaningful impact on communities.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: 26 August, 2023 (9:00 AM)

#### Guest Speaker Details:

Name of Speaker: [Mr. Sudeep Gupta](#)

Company: **Store My Goods.**

Position in the company: **Co-Founder & CEO.**

#### About Speaker:

- With a career spanning 12 years across various industries, including e-commerce, food and beverage, automotive, hospitality, and real estate, his journey has garnered him accolades like Entrepreneur of the Year 2022 and funding on Shark Tank India for Store My Goods.
- Sudeep was last working with OYO Hotels as Director of International Business leading Europe, US & Canada Markets.
- Prior to this, He was associated with Cars24 in the core leadership team spearheading 3 Verticals from greenfield stage Growth, Franchising, and Alliances.

#### Committee Tasks:

- Created an "Introduction" post for SRCC GBO LinkedIn & Instagram handles.
- Created an engaging reel for Instagram highlighting his lecture.
- Created a "Thank You" post for SRCC GBO LinkedIn & Instagram handles.

#### Lecture Insights:

- His valuable insights were on negotiation skills, B2B & B2C dynamics, and the pivotal role of team building.
- Mentioned his mantra for entrepreneurs "To grow any business, we need the zeal to build our own interest to solve the problems faced by millions of customers out there."

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Navigating Disruptions: Resilience and

Innovation in Global Supply Chains

Date of Event: **2 September 2023 (9:00 AM - 11:00 AM)**

#### Guest Speaker Details:

[Mr. Rahul Kapoor](#)

Senior Manager Sales, Accenture

#### About Speaker:

- Rahul Kapoor has over 25 years of experience in Strategy, Operations, Supply Chain, and Program Management across sectors like Aerospace and Defense.
- He currently works at Accenture as a Sales Origination leader for Supply Chain and Operations, focusing on technology-enabled transformations.
- A military veteran (Commander) of the Indian Navy, he has managed complex supply chains and logistics, earning commendations for his exceptional work in supply chain management and procurement.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for LinkedIn page of Internacia.
- The Course Coordinator presented a memento to her as a gesture of gratitude.

#### Lecture Insights:

- Mr. Kapoor discussed how disruptions, both positive and negative, impact supply chain operations and shape global markets.
- He explained the Bullwhip Effect, illustrating how small shifts in consumer demand amplify across supply chain stages, creating inefficiencies.
- He emphasized the importance of technologies like AI and predictive analytics in enhancing visibility and building resilient supply chains.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: 16 September, 2023 (9:00 AM)

#### Guest Speaker Details:

Name of Speaker: [Mr. Ravi Mathur](#)

Company: **Insurance Samadhan**

Position in the company: **Co-Founder & CTO.**

#### About Speaker:

- With a decade in software and a knack for data, Mr. Mathur has led game-changing projects.
- From co-founding a robotics startup to collaborating with giants like Cars24 and IIM JOBS, he reshaped the tech sector.
- In Shark Tank, he got funding of ₹ 1 crore in exchange for 4% equity.

#### Committee Tasks:

- Created an "Introduction" post for SRCC GBO LinkedIn & Instagram handles.
- Created an engaging reel for Instagram highlighting his lecture.
- Created a "Thank You" post for SRCC GBO LinkedIn & Instagram handles.

#### Lecture Insights:

- Mr. Mathur shared insights from his life journey of successes and failures.
- He emphasized the importance of building enduring trust through intelligence supported by tangible results.
- One of his advice was, "Identifying our interests, manifesting what we believe in, and leading with discipline while solving problems faced by millions are the keys to becoming successful entrepreneurs."

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

- Event Name: Campus to Corporate
- Date of Event: 30 September 2023 (09:00 AM)

#### Guest Speaker Details:

**Mr. Ayush Kumar**

Position: Management Consultant, KPMG India

#### About Speaker:

- Mr. Ayush Kumar is a skilled management consultant with significant experience in offering strategic solutions to complex business challenges.
- His expertise spans areas of leadership, strategy development, ethics, and decision-making, providing valuable insights into the dynamic world of consulting.
- Known for his pragmatic approach, Mr. Ayush guides organizations in navigating challenges by implementing effective strategies and problem-solving methods that drive sustainable growth.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of FINANTIX SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Ayush provided a comprehensive overview of the consulting profession, sharing the types of consultants and the unique challenges they encounter. His insights helped students gain a vivid understanding of the consultant's role as a problem solver, change-maker, and strategic advisor.
- He emphasized the importance of participating in case competitions for MBA students, highlighting how these experiences hone analytical skills and provide practical exposure to consulting scenarios.
- Through dynamic discussions, he delved into leadership principles, ethical decision-making, and strategy formulation, encouraging students to adopt a thoughtful approach in their professional lives.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **15 January 2023 (9:00 AM)**

### Guest Speaker Details:

#### [Dr. Rama Yelkur](#)

Dean and Professor of Marketing

College of Business, Texas Woman's University.

### About Speaker:

- A distinguished scholar with a portfolio encompassing 25+ publications on diverse topics, including consumer expectations, sports marketing, gender equality, minority issues, and global competitiveness.
- Renowned for her expertise in Super Bowl advertising, her work has been cited in prestigious publications such as The Wall Street Journal, The New York Times, Fortune, Kiplinger, and USA Today.
- A dedicated inclusion advocate, she served as the past chair of the Women Administrators in Management Education Affinity Group of AACSB, contributing significantly to the development of leadership among women and minorities.
- Boasting nearly three decades of consulting experience in sports marketing, advertising, and sponsorships, she has collaborated with industry giants like Kimberly Clark, NBC, and the NFL.

### Committee Tasks:

- Crafted a warm and inviting atmosphere as she returned to the college after nearly a decade, ensuring she felt genuinely welcomed and at home.
- Created an engaging reel for Instagram highlighting the lecture.
- Created an "Introduction" & "Thak You" post for SRCC GBO LinkedIn & Instagram handles.

### Lecture Insights:

- Dr. Rama provided a detailed overview of the SMART Leadership model.
- Explored the personal and professional utilization of the Clifton Strengths model.
- Shared a motivational mantra, "Failure isn't in your DNA," received from a mentor, now embraced in facing challenges.
- Stressed the significance of Agility, Risk Management, and People Skills for the future.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Navigating the transition from classroom to corporate

Date of Event: **03 February 2024 (09:00 AM)**

### Guest Speaker Details:

[Mr. Lakshay Gupta](#)

Finance Research Specialist, Gartner

### About Speaker:

- Mr. Lakshay Gupta is Currently working full-time as a Financial Research Specialist, part of a team of 7 associates, delivering actionable insights on financial issues to executives. Secured a place in a prestigious AI task force, focusing on AI's impact and implementation.
- Interned as a Business Development Intern at Global Lancers (Jun 2021 – Aug 2021), where responsibilities included analyzing customer analytics, KPI classification, and conducting RFM analysis. Previously worked as a Business Intern at E Footprint Ventures (Mar 2021 – May 2021), where they implemented sales funnels and boosted the customer base.
- Earlier internships include working with Whirlpool Corporation (May 2018 – Jul 2018), learning about invoice processing, posting, and corporate communication flow. This demonstrates an early exposure to professional environments and skills in finance and business analytics.

### Commi8ee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of ALUMNATI.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

### Lecture Insights:

- Mr. Gupta emphasized the importance of tailoring CVs for ATS Compa9bility to Off- Campus recruitment.
- He advised everyone to use tools like Resumeword and Naukri.com for strategic CV enhancement and how to boost professional credibility with impactful portfolios and volunteer experiences in CVs.

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By: ALUMNATI

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **7 February 2024 (09:30 AM)**

### Guest Speaker Details:

[Prof. Chench Wangchuk](#)

Academic at Gedu College of Business Studies,  
Royal University of Bhutan

### About Speaker:

- Chench Wangchuk worked as a professional teacher at Tashidingkha Central School in Punakha from 2008 to 2017.
- He pursued his master's degree in applied Linguistics at Mahidol University in Thailand under the Thailand International Cooperation Agency (TICA) scholarship. While studying at Mahidol University, Bangkok, Thailand, he won the Best Poetry Award and certificate on the Teacher Veneration Day.
- He is a lecturer at Gedu College of Business Studies, Royal University of Bhutan where he teaches language (English) and academic skills and supervises undergraduate research projects.

### Committee Tasks:

- Crafted a warm and inviting atmosphere for him and his colleague, ensuring they felt genuinely welcomed and at home.
- Created an engaging reel for Instagram highlighting the lecture.
- Created an "Introduction" & "Thank You" post for SRCC GBO LinkedIn & Instagram handles.

### Lecture Insights:

- Prof. Chench Wangchuk enlightened us about Bhutan's transition to parliamentary democracy, offering a comprehensive introduction to this significant political evolution.
- He underscored the historical context, tracing back to the introduction of Buddhism and its role in shaping Bhutan's journey towards modernization and inclusivity. This historical narrative laid the groundwork for the emergence of a distinctive parliamentary democracy in 2008.
- Prof. Wangchuk shed light on Bhutan's Unique Cultural Practices and Cultural Norms, providing valuable insights into the societal fabric of the nation. These cultural elements, ranging from environmental sustainability initiatives to traditional customs reflect the richness and uniqueness of Bhutanese heritage.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

Master Class with Industry Pioneers

### Event Details:

Date of Event: **10 February 2024 (09:00 AM)**

### Guest Speaker Details:

[Mr. Sidharth Grover](#)

Founder and CEO, Ad Momento

### About Speaker:

- Founder and CEO of Ad Momenta (Mar 2021 - Present): Mr. Sidharth Grover leads digital and branding solutions for B2B companies.
- Marketing Lead at Aon (Sep 2018 - Aug 2021): Mr. Sidharth Grover managed marketing and digital campaigns across Asia Pacific and Middle East markets.
- Digital and Growth Marketing Manager at Vodafone (Apr 2017 - Sep 2018): Mr. Sidharth Grover oversaw mobile app sales, driving ₹100 crore+ sales with year-over-year growth.

### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of HELIOS.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

### Lecture Insights:

- Mr. Grover talked about The importance of relatability and specificity in content strategy for brands like Lenovo and Vodafone.
- He gave insights about Understanding buyers and offering tailored solutions to succeed in diverse markets like Pan-Southeast Asia.
- Mentioned about Authenticity and connecting with people, from rural districts to corporate boardrooms, driving career success.

### Social Media Link:

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By: HELIOS

SRCC GBO



# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Date of Event: **10 February 2024 (06:00 PM)**

### Guest Speaker Details:

[Mr. Ravish Khurana](#)

Deputy General Manager, Itel India

### About Speaker:

- **Deputy General Manager at itel India (Jun 2021 - Present):** Mr. Khurana leads operations for itel India in Noida for over 3 years.
- **AGM - Marketing at Transition (May 2016 - Present):** Mr. Khurana oversees regional marketing and VM operations for North and East India.
- **Retail Marketing Manager at Samsung Electronics (Jul 2013 - Oct 2015):** Mr. Khurana managed retail marketing operations in Gurgaon for over 2 years.

### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of TRAINING & DEVELOPMENT CELL..
- The Course Coordinator presented a memento to him as a gesture of gratitude.

### Lecture Insights:

- **Mr. Khurana** discussed navigating marketing in emerging markets, sharing his experience in leading operations across North and East India at Transition.
- **Mr. Khurana** highlighted retail marketing strategies, focusing on his time at Samsung, where he managed large-scale retail operations.
- **Mr. Khurana** emphasized leadership in multinational corporations, reflecting on his role as Deputy General Manager at itel India and how to adapt in a competitive tech industry.

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By: Training and Development Cell

SRCC GBO





# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

- Event Name: Campus to Corporate
- Date of Event: **16 February 2024 (07:00 PM)**

#### Guest Speaker Details:

**Mr. Priyanshu Mehta**

Data Scientist at PayPal

#### About Speaker:

- Mr. Priyanshu Mehta is an experienced Business Analyst with a proven track record in data analysis, machine learning, and natural language processing, currently working at Flipkart after transitioning from a Senior Data Analyst role.
- His expertise includes e-commerce, logistics, and healthcare, focusing on developing actionable insights, customer metrics, and dashboards that enhance business performance and drive strategic initiatives.
- Known for his results-oriented mindset, Mr. Mehta leverages his analytical skills and technical proficiency in Python, SQL, and various machine learning techniques to implement effective strategies that foster sustainable growth and improve customer experiences.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of The Data Factory SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Priyanshu Mehta shared his extensive knowledge of the data science landscape, offering MBA students practical advice on launching successful careers in this growing field.
- Emphasizing data science's strategic role, he provided insights into the tools, skills, and mindset necessary to excel, covering essential topics like Python programming, SQL, machine learning, and natural language processing (NLP).
- Mr. Mehta encouraged students to actively pursue projects and case competitions, underscoring the importance of real-world applications in developing data-driven decision-making skills.

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By: The Data Factory  
SRCC GBO





# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **19 February 2024 (10:30 AM)**

### Guest Speaker Details:

[Prof. Peter Maillet](#)

Professor of Commerce

University of Virginia McIntire School of Commerce.

### About Speaker:

- Professor Maillet has nearly 20 years in the global financial services industry as an investment banker, business manager, and private equity investor.
- His experience in mergers and acquisitions, public and private debt and equity financing, and general financial advisory spans various industries, including real estate, telecommunications, information technology, financial services, energy, and transportation.
- He has served as Asia-Pacific COO and global information technology business manager, developing expertise in management, strategic planning, and business innovation.
- Currently he also serves as McIntire's Executive Director for Global Strategy and leads the McIntire Center for Global Commerce.

### Committee Tasks:

- Crafted a warm and inviting atmosphere for him and his colleague, ensuring they felt genuinely welcomed and at home.
- Created an engaging reel for Instagram highlighting the lecture.
- Created an "Introduction" & "Thank You" post for SRCC GBO LinkedIn & Instagram handles. Our respected Principal, Ms. Simrat Kaur Ma'am presented the Memento

### Lecture Insights:

- Prof Peter Maillet emphasized the crucial blend of technical expertise and contextual insight for success in today's dynamic business landscape.
- He quoted "Techniques remain constant, but it's the contextual elements that set businesses apart." Shedding light on the importance of adapting strategies to diverse environments.
- Discussed China's economic expansion and Africa's demographic shifts.
- Prof. Maillet challenged us to rethink capitalism, advocating for the decarbonization of energy, and food, and a shift towards cooperative value capitalism.

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By: The Public Relations Cell

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

LEARNING FROM THE BEST

### Event Details:

Event Name: Personal Branding & Cracking Your Placements

Date of Event: **24 February 2024 (9:00 AM)**

### Guest Speaker Details:

[Dr. Shubhra Chakraborty](#)

Global Marketing Manager-Philips

### About Speaker:

- Dr. Shubhra Chakraborty is known for her expertise in personal branding, career development, and marketing.
- She is equipped with extensive experience in crafting professional profiles and strategies to successfully navigate placements.
- Dr. Chakraborty emphasizes the importance of self-representation, advocating for authentic branding that aligns with one's career goals and values. Her real-world insights in marketing and branding provide students with a well-rounded perspective on career progression and personal growth.

### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for LinkedIn page of Training and Development Cell
- The Course Coordinator presented a memento to her as a gesture of gratitude.

### Lecture Insights:

- Dr. Chakraborty emphasized the importance of personal branding as a foundational tool for career success, explaining how to create compelling profiles that stand out in today's competitive job market.
- Her insights on navigating the placement process resonated deeply with students, providing them with actionable steps to enhance their career journeys.
- The workshop offered a transformative experience, blending theoretical and practical approaches to career development and marketing.

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By: Training & Development Cell

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: AI Fusion on Data Analytics.

Date of Event: **2 March 2024 (2 pm)**

#### Guest Speaker Details:

##### **Mr. Subhajit Bhattacharya**

Associate Vice President and Innovation Principal Accenture

#### About Speaker:

- Mr. Subhajit Bhattacharya is a distinguished expert in data analytics and AI, with a role focused on driving innovation across business intelligence frameworks.
- His work leverages advancements in AI technologies such as computer vision and deep learning to develop intelligence systems that transform industries.
- Known for his forward-thinking approach, Mr. Bhattacharya helps organizations integrate cutting-edge technology with business strategies, establishing robust solutions to thrive in a rapidly evolving digital landscape.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the LinkedIn and Instagram pages of INTERNACIA, SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- The session on "AI Fusion on Data Analytics" shed light on the powerful integration of artificial intelligence within data analytics, highlighting the transformative potential of digital intelligence across various sectors.
- Mr. Bhattacharya explored the synthesis of advanced technologies such as computer vision and deep learning, demonstrating how these tools contribute to building impactful intelligence frameworks.
- The discussion also touched upon the broader implications of digital intelligence, illustrating its capacity to drive innovation and operational efficiency in diverse domains, inspiring participants to consider new ways AI could reshape their fields.

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[Instagram](#)

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: How To Build A Global Career In London & Europe.

Date of Event: **08 March 2024 (09:00 AM)**

### Guest Speaker Details:

[Ms. Riya Rastogi](#)

CEO of Narmadeshwari & RCKC Aurum

### About Speaker:

- Ms. Riya Rastogi has extensive experience in managing complex legal matters, from international arbitration at Norton Rose Fulbright to advising Crest Nicholson plc on regulatory compliance and high-stakes commercial disputes.
- As a strategic advisor at the Confederation of Empowerment Initiatives (CEI), she leads projects that aid rural and tribal communities in India, including COVID relief and child welfare campaigns, alongside facilitating technology exchanges for water conservation.
- A graduate from the University of Warwick with qualifications in law and business, she collaborates with international organizations and mentor's interns, fostering social entrepreneurship and digital literacy in underserved communities.

### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Course Coordinator presented a memento to her as a gesture of gratitude.

### Lecture Insights:

- Ms. Rastogi highlighted the importance of seizing opportunities disguised as hard work and emphasized adaptability as a key to navigating diverse global environments, drawing from her early career experiences in corporate law.
- As CEO of Narmadeshwari and RCKC Aurum, she encouraged students to dream big, pursue leadership with resilience, and focus on creating positive change through their careers.
- She shared how aligning career goals with meaningful impact has driven her work, such as her environmental initiatives with CEI, illustrating that true fulfilment in a global career comes from serving a greater purpose.

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By: The Public Relations Cell

SRCC GBO







# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Trailblazing in Logistics: The Evolution of A visionary from airman to chairman. Date of Event: **20 April 2024 (11:00 AM)**

### Guest Speaker Details:

[Mr. Ramesh Agarwal](#)

Chairman APML

### About Speaker:

- Mr. Ramesh Agarwal has significantly shaped India's surface logistics industry, pioneering advanced packing technologies and establishing robust warehousing and 3PL/4PL services through Agarwal Movers Group.
- With a background in the Indian Air Force, he combines discipline with strong business acumen, emphasizing an analytical approach to problem-solving and consistently driving growth in logistics aligned with national economic interests.
- As a GOI delegate, he has contributed to international logistics discussions and regularly shares industry insights through published articles, promoting both transport and national economic growth as interdependent.

### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

### Lecture Insights:

- Mr. Ramesh Agarwal shared his journey from an Airman to a business leader in logistics, emphasizing the role of discipline, perseverance, and innovation in driving APML's growth into a global powerhouse.
- He highlighted APML's impact on logistics with advanced packing technology and road safety initiatives, like the APM Driver Nindra Daan Kendra, which supports driver well-being and safer roads.
- The speaker underscored the importance of giving back through programs with Sewa Bharti and encouraged students to pursue purpose-driven careers that contribute to society as much as to profit.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Industry Interaction Session for GBO Batch 24-26'

Date of Event: **7 August 2024 (09:30 AM)**

### Guest Speaker Details:

[Ms. Simran Khara](#)

Founder and CEO of Koparo

### About Speaker:

- Simran Khara is the Founder and CEO of Koparo, India's first Shark Tank approved brand in home cleaning and personal hygiene.
- She pursued her Bachelor of Arts degree in Economics at Shri Ram College of Commerce. She pursued her Master of Science degree in Management at The London School of Economics and Political Science, London. Later, she pursued her Master of Business Administration at Indian School of Business.
- She has a 17 years of work experience across multiple industries such as D2C

### Committee Tasks:

- Created a warm and inviting atmosphere for her, ensuring she felt genuinely welcomed and at home.
- Created a post for Instagram and LinkedIn highlighting the lecture.
- The memento was presented by Ms. Misha Govil ma'am.

### Lecture Insights:

- Simran Khara enlightened us about the importance of understanding consumer needs for building a successful brand.
- She shared valuable insights into navigating the complexities of subscription models and AdEx in the TV industry, and her journey of overcoming early career struggles as an MBA graduate through sheer hard work and perseverance was truly inspiring.
- She also highlighted the significance of consistent networking and showing up every day as key drivers for career success. Her advice on adopting a solution-oriented mindset to overcome challenges is really impactful.

### Social Media Link:

[LinkedIn](#) | [Instagram](#)

By:

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### Event Details:

Event Name: Industry Interaction Session for GBO Batch 24-26'

Date of Event: **10 August 2024 (09:30 AM)**

### Guest Speaker Details:

[Mr. Raghav Dubey](#)

Founder - YIM Virtual NGO

Social Entrepreneur | Karmaveer Chakra Awardee 2019

### About Speaker:

- Mr. Raghav Dubey, a visionary entrepreneur, established YIM, India's first virtual NGO, at the remarkable age of 18, setting a new standard for innovation in the nonprofit sector.
- His work has earned national recognition from Google and the Indian government for pioneering community empowerment.
- With experience in operations at Genpact and Bank of America, Raghav ensures strategic efficiency and impactful outcomes at YIM. He is dedicated to transforming volunteerism in India by fostering inclusive platforms and driving positive change.
- Notably, he is a Padma Shri nominee (2021), Karmaveer Chakra Awardee (2019), and a delegate to the Harvard US-India initiative.

### Committee Tasks:

- Crafted a warm and inviting atmosphere for him, ensuring he felt genuinely welcomed and at home.
- Created a post for Instagram and LinkedIn highlighting the lecture
- The Memento was presented to Mr. Dubey by Mr. Anuj Jatav Sir

### Lecture Insights:

- Mr. Raghav Dubey emphasized the importance of understanding your dreams, values, and what truly motivates you, with family often serving as a key source of inspiration.
- He stressed that self-discovery is essential for personal growth and success; by experiencing life and reflecting on who you are, you can uncover your true self and what you genuinely desire.
- Instead of setting rigid targets, he encouraged having a dream driven by a deeply personal "why," as this authentic motivation will guide you toward success.
- He also shared insights from his book, "WOW : The journey begins," which explores these themes.

### Social Media Link:

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Myth vs. Mythya - Lessons for Managers from Ancient Indian Mythology.

Date of Event: **12 August 2024 (04:00 PM)**

#### Guest Speaker Details:

[Dr. Aakanksha Sehgal](#)

Researcher and Consultant

#### About Speaker:

- Dr. Aakanksha Sehgal is a seasoned researcher and consultant in the area of Entrepreneurship, contributing significantly to journals and research on women entrepreneurs in India, with a focus on social change and empowerment.
- She holds a PhD in Management from FMS (2011-16), and an MBA in Organizational Behaviour and Human Resources from NMIMS (2006-08).
- Her expertise bridges Entrepreneurship and education, striving to connect theory with practice and equip young students with essential skills for their careers.
- As a senior educator at Vasant Valley School, she mentors students in business and entrepreneurship, using innovative methods to inspire growth and future leadership.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official Instagram and LinkedIn pages of SRCC GBO.
- The Course Coordinator presented a memento to her as a gesture of gratitude.

#### Lecture Insights:

- Dr. Aakanksha Sehgal emphasized the importance of self-discipline and continuous self-reflection for leaders to maintain clarity, resilience, and alignment with their core values and goals.
- She emphasized the importance of controlling emotions and seeking guidance, especially for organizational leaders who must first master their own minds before influencing others.
- She shared insights from the story of a young monk, highlighting the need to avoid selfish motives and to focus on the process and learning rather than solely on the outcome. Also stressed the value of being internally inspired, rather than being driven by external, materialistic desires.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Understanding India's Trade Landscape

Date of Event: **24 August 2024 (02:00 PM)**

#### Guest Speaker Details:

[Mr. S.K. Jain](#)

Executive Director of Indraprastha Gas Limited (IGL) and Chairman of IGL Genesis Technologies (a subsidiary of IGL)

#### About Speaker:

- Mr. Jain is a master of managing relationships between product differentiation, customer engagement and operational excellence ensuring that Indraprastha Gas Limited not only meets but exceeds the expectations of a diverse consumer base.
- Mr. Jain, an alumnus of Shri Ram College of Commerce, also holds a law degree from the University of Delhi.
- With 35 years of industry experience, he possesses a diverse knowledge of domains such as global trade, finance, and banking institutions, among others.
- He is a commerce graduate from the prestigious Shri Ram College of Commerce where he pursued his B.Com and then he studied Law at University of Delhi.

#### Committee Tasks:

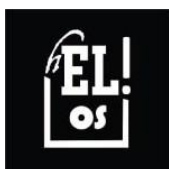
- Provided exceptional hospitality by creating a warm and inviting atmosphere, ensuring he felt welcomed and at home.
- Created a post for Instagram and LinkedIn highlighting the lecture.
- Presented him with a memento as a gesture of gratitude.

#### Lecture Insights:

- After the liberalisation of Indian Trade in 1991, many import barriers were removed and licensing policies were eased which set a pathway for better trade practices.
- The onset of Foreign Trade Policy of 2023 saw a strategic shift from earlier short-term policies and this was made open ended.
- Variable cost analysis can be leveraged to gain a competitive advantage in foreign exports by optimizing cost efficiencies and enabling more competitive pricing in international markets.
- Discussed macro image of financial management and gave a brief on how equity-debt mix concept is used in company's project finance.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Campus to Corporate.

Date of Event: **31 August 2024 (09:00 AM)**

#### Guest Speaker Details:

[Mr. Apar Bansal](#)

Associate Director at KPMG

#### About Speaker:

- Mr. Apar Bansal is a seasoned consultant having a decade of experience under the domain of Analytics and Business Intelligence, focusing on working capital optimization, economic profitability, end-to-end transformation, finance and operations transformation, and cost reduction.
- His expertise bridges the campus to corporate gap, striving to connect theory with practice and equip young students with essential skills necessary for their career growth.
- His practical exposure spans across various industry sectors such as retail and consumer products, with proven capabilities in area including financial restructuring, supply chain transformation and advanced analytics.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Bansal highlighted the significance of building sustainable professional relationships and navigating conflicts with care, fostering a healthy and productive work environment.
- He underscored the importance of professionalism in crafting emails and conducting meetings, stressing how clarity and purpose can significantly enhance workplace efficiency.
- He shared invaluable insights on transitioning from academic life to the corporate world, emphasizing the critical role of soft skills, such as effective communication, strategic networking, and adept conflict management.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Campus to Corporate.

Date of Event: **7 September 2024 (09:00 AM)**

#### Guest Speaker Details:

[Mr. Manu Gupta](#)

Vice President at ETML

#### About Speaker:

- Mr. Manu Gupta is a digital marketing expert specializing in performance branding, attribution modelling, and cross-channel marketing.
- He has successfully led lead generation campaigns, developed proprietary tools for automation and mentored account managers in tools like Google Analytics and AdWords.
- His extensive experience and remarkable ability to seamlessly blend data-driven strategies with cutting-edge marketing techniques have positioned him as a key innovator in the digital marketing realm.
- By driving brand optimization and fostering measurable business growth, he played a pivotal role in helping companies navigate the rapidly evolving digital landscape. His strategic insight not only enhances campaign performance but also ensures brands remain agile and competitive in a fast-paced, technology-driven market.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Gupta highlighted the crucial role of performance branding in creating strong measurable brand identities and how it drives business growth in the digital space.
- His professional experiences made us aware how one can optimize marketing budgets for effective campaigning for new startup brands in this competitive ecosystem.
- Moreover, students gained valuable insights on the importance of measuring brand impact and how business graduates can develop long marketing strategies that would have lasting impact on brand equity.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Talent Management for Gen Z

Date of Event: **September 13, 2024 (06:00 PM)**

#### Guest Speaker Details:

[Ms. Bhavya Sharma](#)

Director, HR - Zepto | Ex-Amazon | MBA(HR), XLRI | DCE

#### About Speaker:

- Ms Bhavya Sharma is the Director HR at Zepto, managing strategic HR functions at a fast-growing startup. She has over 7 years of experience, having worked with Amazon in key HR roles.
- Ms Bhavya holds an MBA in HR from XLRI Jamshedpur, one of India's top business schools.
- Her HR expertise spans Talent Management, Organizational Design, Change Management, Succession Planning, and DEI (Diversity, Equity, and Inclusion).
- A trusted advisor to business leaders, she leads large-scale HR programs, leveraging data and technology to address complex HR challenges.

#### Committee Tasks:

- Provided exceptional hospitality by creating a warm and inviting atmosphere, ensuring she felt welcomed and comfortable.
- Created a post for Instagram and LinkedIn highlighting the lecture.
- Ensured stable connections and a disturbance-free environment throughout the session.

#### Lecture Insights:

- Ms Bhavya Sharma emphasized the importance of attracting, retaining, and developing talent as a crucial HR function, especially in fast-paced, high-growth environments like Zepto.
- The session highlighted how effective organizational design and structured change management can ensure smooth transitions during periods of growth or restructuring.
- Ms Bhavya showcased how leveraging data and technology enables HR professionals to make informed decisions, solve complex challenges, and enhance the employee experience.
- A key focus was on fostering a culture of diversity, equity, and inclusion, essential for building a resilient and innovative workforce in today's competitive landscape.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Campus to Corporate.

Date of Event: **14 September 2024 (01:45 PM)**

#### Guest Speaker Details:

[Mr. Shaurya Vardhan](#)

Senior Specialist, Bain & Co.

#### About Speaker:

- Mr. Shaurya Vardhan, an accomplished AI Developer and Machine Learning Engineer, specializes in automating processes, building data pipelines, and optimizing scalability and performance in business operations.
- He has led the development of AI-driven SaaS platforms that revolutionize predictive analytics, including innovations in customer retention strategies and the prediction of NPS scores, significantly enhancing business growth and customer experience.
- A strong proponent of open-source technologies, cloud computing, and DevOps, Mr. Vardhan is passionate about leveraging cutting-edge tools to drive innovation and automation in the tech landscape, ensuring businesses stay competitive and future-ready.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Vice Principle presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Vardhan illustrated the critical role of data science in optimizing business processes, improving customer retention, and driving growth.
- He emphasized how AI and machine learning are transforming consulting, especially through SaaS platforms that enhance predictive analytics.
- As an AI Developer and ML Engineer, he shared insights on the importance of automation, cloud computing, and open-source contributions in enhancing scalability and performance.
- His discussion on Generative AI and real-world case studies provided us with a practical understanding of how data science is transforming industries.

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## SHRI RAM COLLEGE OF COMMERCE

### Industry Interaction Session Report

#### Event Details:

Event Name: Industry Interaction Session for GBO Batch 24-26'

Date of Event: 21st September 2024

#### Guest Speaker Details:

[Yashodhara Bakliwal](#)

Investment Consultant

Michael & Susan Dell Foundation

#### About Speaker:

- Ms. Yashodhara Bakliwal is a qualified CA, CFA, CS (AIR 9) and FRM. With an experience of 3 years at EY as a TAS associate and an experience of 2.5 years as an Equity Investment Professional at Oikocredit, she is currently working as an Investment Consultant at Micheal & Susan Dell Foundation.

#### Committee Tasks:

- Crafted a warm and inviting atmosphere for her in our college , ensuring she felt genuinely welcomed and comfortable. We ensured that our team members were by her side for any and all help.
- Facilitated a conducive environment that fostered meaningful interactions between her and the student cohort, leading to the resolution of several academic queries and concerns.
- Created an "Introduction" & "Thank You" post for Training and Development Cell-SRCC GBO LinkedIn & Instagram handles.

#### Lecture Insights:

- Ms. Bakliwal began her interaction by establishing that finance as a field is not limited to commerce graduates but open to professionals from all fields given its practical applications.
- She went on to describe the various valuations models used in valuing assets/organizations which ranged from Discounted Cashflow Approach to Residual Value Method. While giving us practical cases of how companies like Tiger Global and Sequoia value an organization.
- Ms. Bakliwal also acquainted the students with various roles that the field of finance has to offer like Wealth Manager, Financial Analyst, and Investment Banker among many others. Finally, she touched upon the various sectors of the corporate world covering PE, Equity and Impact Investing.

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: "BUILDING BRANDS ACROSS INTERNATIONAL MARKETS".

Date of Event: **21 September 2024 (11:15 AM)**

#### Guest Speaker Details:

[Mr. Alok Gupta](#)

Senior VP & Head of Global Business at JAQUAR

#### About Speaker:

- Mr. Alok Gupta is a Young strategic Global Business Leader with over 23 years' experience in organizational excellence and brand building across India & International markets in diverse Consumer durables, FMCG & Building material industry.
- Youngest VP in the history of Havells with just 14 years' experience & Sr. VP & Global business head with Jaquar with an impressive 18 years of professional expertise.
- Worked across diverse Industries, Categories, Regions, Culture, Geographies, building lifestyle brands with global MNCs like Hewlett Packard (Asia Pacific Japan & India), Philips, LG etc. to building international business from scratch to 60Mn \$ for large Indian conglomerates like Jaquar & Havells.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of Internacia.
- The Course Coordinator presented a memento to him as a gesture of gratitude.

#### Lecture Insights:

- Mr. Gupta highlighted the process of how to build a brand and what are the key variables involved in the business environment
- He also emphasized on how the International markets work and how to tweak the strategies according to the requirement of the region.
- He shared invaluable insights on transitioning from academic life to the corporate world, emphasizing the critical role of soft skills, such as effective communication, strategic networking, and how this is the "Golden time for Indian economy".

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By: Internacia

The International Business Society

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# SHRI RAM COLLEGE OF COMMERCE

## Industry Interaction Session Report

### LEARNING FROM THE BEST

#### Event Details:

Event Name: Campus to Corporate.

Date of Event: **23 September 2024 (03:00 PM)**

#### Guest Speaker Details:

[Ms. Rashmi Mansharamani](#)

CHRO, Wave Group

#### About Speaker:

- Ms. Rashmi Mansharamani is a seasoned HR professional with over 20 years of experience across various industries such as IT, education, real estate, retail, FMCG, distilleries, entertainment, and consulting.
- Her expertise spans strategic organizational development, change management, and diagnostics, alongside operational HR functions such as talent acquisition, performance management, and HR automation.
- Excelling in aligning HR strategies with business objectives, building a strong organizational culture, and driving transformational change, she leverages her experience with global organizations to gain valuable insights into managing diverse teams from various nationalities and backgrounds.

#### Committee Tasks:

- Created a warm, welcoming atmosphere to ensure exceptional hospitality.
- Created social media content for the official LinkedIn and Instagram pages of SRCC GBO.
- The Course Coordinator presented a memento to her as a gesture of gratitude.

#### Lecture Insights:

- Ms. Rashmi emphasised on positive approach for this ever-evolving competitive market by sharing inspiration life lessons from world renowned personalities from various industries such as IT, sports and technology.
- She illustrated the difference between growth mindset and fixed mindset thereby explaining the 5 pillars of the growth mindset i.e., Attitude, Resilience, Persistence, Tenacity, Open-minded which are instrumental for the success of young B-school graduates.
- As a change management expert and executive coach, she made students realise the importance of building strong networks, active participation in professional space, collaborative learning from peers and maintaining a well-balanced life for a successful career growth.

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